

National Center for Spectator Sports Safety and Security (NCS4)

MGT-467

SPORT AND SPECIAL EVENT PUBLIC INFORMATION AND EMERGENCY NOTIFICATION

May 19 & 20, 2026

COURSE DETAILS

The methodologies and techniques used to deliver timely and accurate information in a complex, dynamic information environment is challenging to any community or organization hosting a mass gathering.

This course brings planners, operators, communication professionals, government, public safety, and marketing professionals together in an effort to prepare and/ or enhance venue and event communication programs. The course prescribes best practices to common communication pitfalls and provides flexible and scalable solutions to a wide range of scenarios.

TARGET AUDIENCE

- Venue Executives/Managers
- Event Planner
- Venue Operations
- Public Relations and Marketing
- Media Services
- Government
- Special Event Officers/Liaisons
- Emergency Management
- Fire and Emergency Services
- Executive Leadership
- Law Enforcement

LOCATION

Citadel Outlets Training Facility
100 Citadel Drive
Los Angeles, CA 90040

This is a DHS/FEMA Funded Course

*Please see additional information below From TEEEX
and the
University of Southern Mississippi*

Facilitated By:
RTG & LACoFD



**NO COST
REGISTRATION**



MGT-467

**DRESS CODE:
BUSINESS CASUAL/UNIFORM**

QUESTIONS

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FEMA

DHS/FEMA-funded course



National Emergency
Response and Recovery
Training Center



NATIONAL CENTER FOR
SPECTATOR SPORTS
SAFETY AND SECURITY

SPORT AND SPECIAL EVENT PUBLIC INFORMATION AND EMERGENCY NOTIFICATION

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Course Overview

The methodologies and techniques used to deliver timely and accurate information in a complex, dynamic information environment is challenging to any community or organization hosting a mass gathering. The Sport and Special Event Public Information and Emergency Notification course brings planners, operators, communication professionals, government, public safety, and marketing professionals together in an effort to prepare and/or enhance venue and event communication programs. The course prescribes best practices to common communication pitfalls and provides flexible and scalable solutions to a wide range of scenarios.

Topics

- Communication Fundamentals
- Managing Communication
- Event and Emergency Messaging
- Information Collaboration/Dissemination
- Pre-Event Communication
- Post-Incident Communication
- Application of Communication Strategies

Recommended

- AWR-167: Sport and Special Event Risk Management
- IS-100.B: Introduction to Incident Command System (ICS)
- IS-200.B: ICS for Single Resources and Initial Action Incidents
- IS-700.A: National Incident Management System (NIMS)
- IS-800.B: National Response Framework, An Introduction

Participants

- Venue Executives/Managers
- Event Planner
- Venue Operations
- Public Relations and Marketing
- Media Services
- Government
- Special Event Officers/Liaisons
- Emergency Management
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- Executive Leadership
- Law Enforcement

Course Length

Two Days (16 hours)

Venue

Jurisdiction

Class Size

27-40 Participants

CEU Credits

1.6

Students must register and bring a copy of their FEMA/SID number to class.



National Center for Spectator Sports Safety and Security (NCS⁴)

The University of Southern Mississippi

For more information, contact NCS4Train@usm.edu.

NCS4.USM.EDU/TRAINING